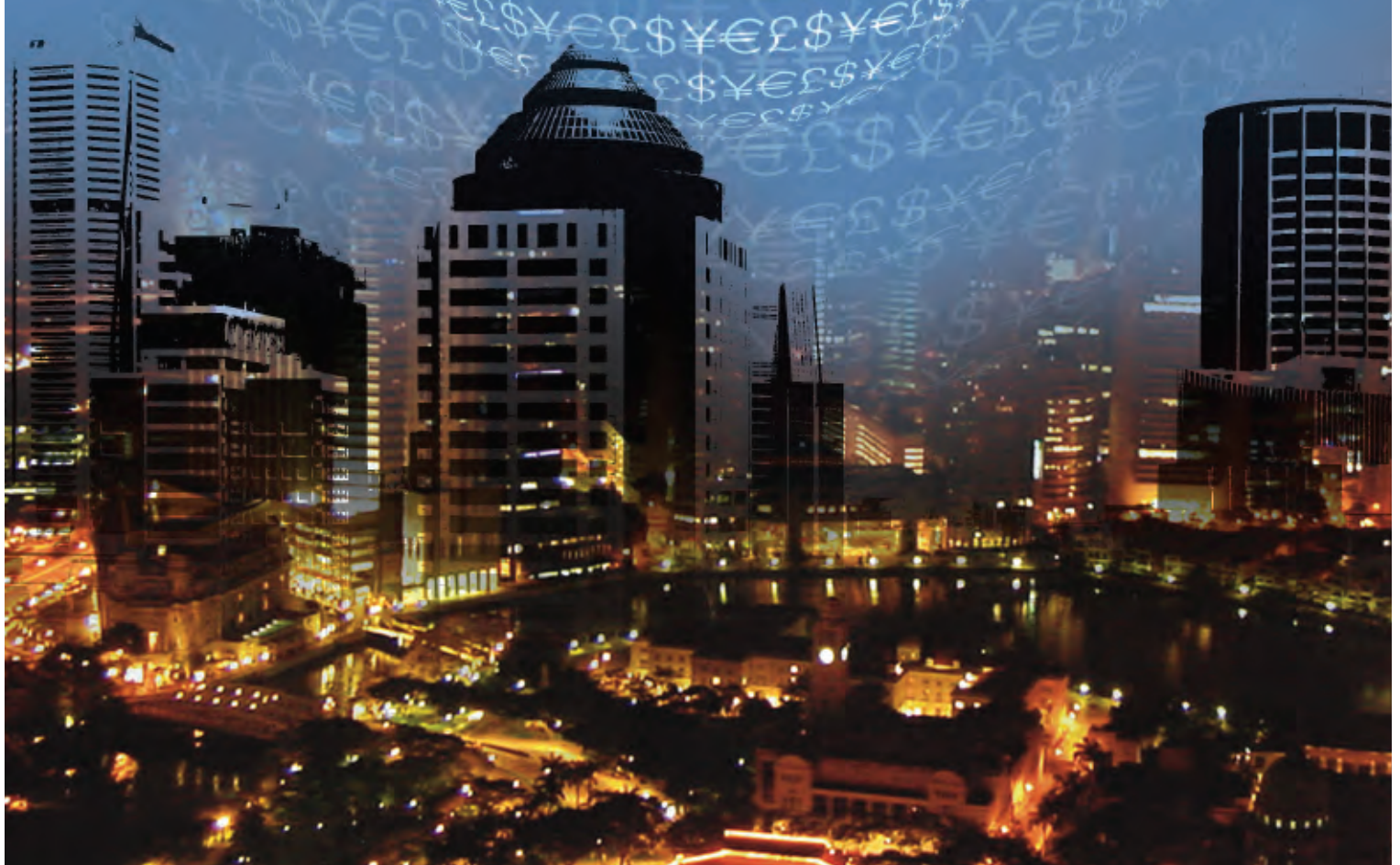
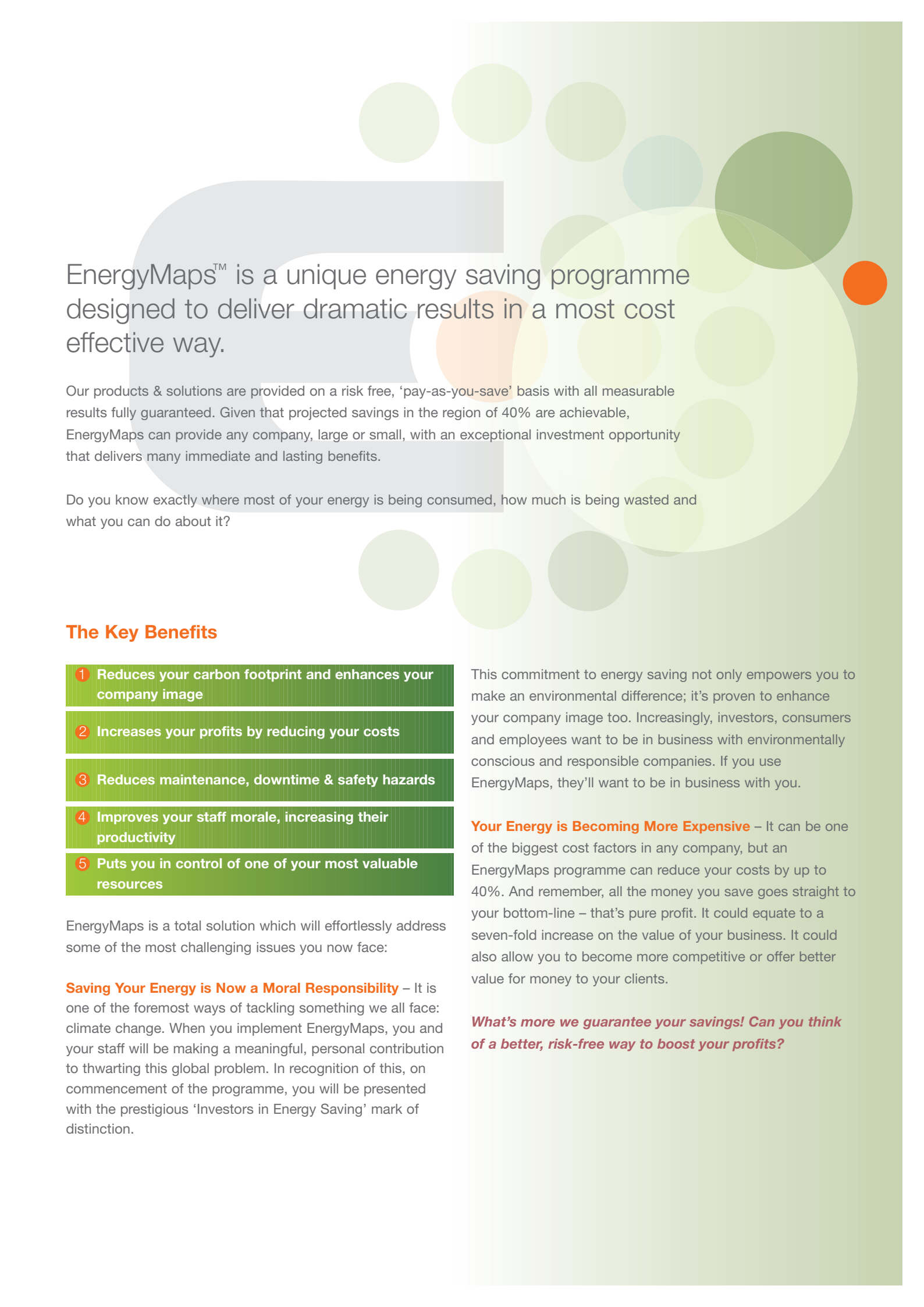




# EnergyMaps





EnergyMaps™ is a unique energy saving programme designed to deliver dramatic results in a most cost effective way.

Our products & solutions are provided on a risk free, 'pay-as-you-save' basis with all measurable results fully guaranteed. Given that projected savings in the region of 40% are achievable, EnergyMaps can provide any company, large or small, with an exceptional investment opportunity that delivers many immediate and lasting benefits.

Do you know exactly where most of your energy is being consumed, how much is being wasted and what you can do about it?

## The Key Benefits

- 1 Reduces your carbon footprint and enhances your company image
- 2 Increases your profits by reducing your costs
- 3 Reduces maintenance, downtime & safety hazards
- 4 Improves your staff morale, increasing their productivity
- 5 Puts you in control of one of your most valuable resources

EnergyMaps is a total solution which will effortlessly address some of the most challenging issues you now face:

**Saving Your Energy is Now a Moral Responsibility** – It is one of the foremost ways of tackling something we all face: climate change. When you implement EnergyMaps, you and your staff will be making a meaningful, personal contribution to thwarting this global problem. In recognition of this, on commencement of the programme, you will be presented with the prestigious 'Investors in Energy Saving' mark of distinction.

This commitment to energy saving not only empowers you to make an environmental difference; it's proven to enhance your company image too. Increasingly, investors, consumers and employees want to be in business with environmentally conscious and responsible companies. If you use EnergyMaps, they'll want to be in business with you.

**Your Energy is Becoming More Expensive** – It can be one of the biggest cost factors in any company, but an EnergyMaps programme can reduce your costs by up to 40%. And remember, all the money you save goes straight to your bottom-line – that's pure profit. It could equate to a seven-fold increase on the value of your business. It could also allow you to become more competitive or offer better value for money to your clients.

***What's more we guarantee your savings! Can you think of a better, risk-free way to boost your profits?***



PROFIT  
WITH  
INTEGRITY

**Wasted Energy is Hurting Your Business** – This is because energy you don't use turns into heat, vibration and noise, all of which threaten the safety, comfort and smooth running of your facility. EnergyMaps puts an end to this senseless waste through the implementation of some of the finest energy saving strategies and products known to man. In doing so, we eliminate much of the cost, frustration and danger associated with excess energy consumption including problems like equipment breakdown, unscheduled maintenance, production downtime & electrical fires.

**People are Wasting Your Energy** – Equipment uses energy, but people use equipment. Unfortunately, many people are not sufficiently aware or not sufficiently motivated to make saving energy a priority. A powerful aspect of EnergyMaps is our awareness programme, which is specially designed to overcome these barriers in your staff by creating a 'mind-shift' in their attitude.

Not only is it highly effective in delivering savings, it is a hugely enjoyable and uplifting 'team building' experience. It improves the way your staff feel about you, your company and each other. And it makes your business a more satisfying and productive place to work.

**Your Energy is Invisible** – It's hard to keep track of something you can't see, so EnergyMaps employs a unique system that converts your company's energy use into accessible, easy to understand information. You will know exactly how much energy you are using and, crucially, what it's costing you in real money. Additionally, you will see precisely what you are spending on individual applications, allowing you to make more judicious use of the equipment in your facility.

This vital information can be accessed virtually anywhere, so whether you are in your office, at home or even overseas, you will be able to keep tabs on one of your most valuable resources – your energy. Simultaneously, we will be logging all the technical details, targeting and plugging 'energy leaks' and generally making sure your entire system is running at maximum efficiency.

Any forward thinking company that wishes to take a responsible attitude toward energy consumption and the environment - and save a fortune in the process - can benefit from EnergyMaps.

# How Does it Work?

Maps are a familiar part of every day life, whether it's a SatNav system, or an A-Z of a busy city – we all appreciate the benefits of knowing

- 1 Where we are now
- 2 Where we are going
- 3 The choices open to us
- 4 The best route to take

Similarly, there are four key milestones to the EnergyMaps programme:



**First, we supply you with a unique and powerful monitoring system** – It's called Eniscope™. Within seconds of the installation (which is simple, secure and non-intrusive) you will have 24 hour access to real time, highly accurate information on your energy consumption. And don't worry; we won't confuse you with complex graphs and pie-charts. We give you practical information that you can do something with. We answer the important questions like: how much is it costing to run my company each day? What am I spending on that energy intensive application? How big is my carbon footprint? If there's no one in the building, why am I using so much energy? In a nutshell, we put you in control.

The information captured by Eniscope is relayed in a visually engaging way to any desktop or laptop PC you designate, anywhere in your building or the world for that matter. We even provide you with a hand-held Digital Assistant so you can see the energy you save as you walk around your building implementing our simple strategies.

All the energy data gathered by Eniscope is logged on-site throughout the programme, which means at the click of a button you can print off a user-friendly progress report and confirm we are delivering on our promises. Behind the scenes we are using the technical data to come to an expert understanding of your energy usage. We can then respond dynamically to any trends or anomalies as we battle to keep you on track for achieving minimum costs – maximum profit.

Eniscope will also enable us to ensure you are meeting your ideal consumption targets, that you are not being over-charged for your energy and that you are with the best energy suppliers for your needs – if not, we'll find the best ones for you.

*Case Study: One school that used this system was suddenly able to identify previously hidden 'energy leaks' that were eating into their budget. The simple solutions used to plug these 'leaks' resulted in a saving of over £20,000 in the first year plus an annual CO2 saving of nearly 3½ tonnes .*

## Why Eniscope?

The Eniscope name acknowledges the work of the Janssen family who reputedly invented the microscope and transformed the world in the process. Their invention enabled us to see things that were previously invisible. This meant we could dramatically improve our approach to medical problems, especially diseases, because we could finally see what was really happening in our bodies. Likewise, the Eniscope is transforming the world of energy saving. It too enables you to see information that was previously invisible. This results in a dramatic improvement in your approach to energy management because with it you can finally see what's really happening to the energy in your business.



**Second, we introduce an exclusive awareness programme** - It is specially designed to enlighten all members of your staff on how and where energy can be saved and give them the motivation to take action.

We start by working with you and your people to revise your mission statement so it includes your energy saving aspirations. In doing so we match company values to personal values, which is proven to stimulate better team work and promote high productivity.

We then use psychometric assessments on all willing staff members. This helps us to determine what incentives they respond to and their attitude toward things like saving money, environmental impact and safety issues. Having mapped their thinking on these matters we tailor an awareness programme that triggers an irresistibly positive response.

In addition, each member of staff will be issued with their own personalized awareness pack which, coupled with our personal training and motivational exhibit points, intensifies the quality of the results obtained. Of course, every company is different, so in conjunction with our own proven strategies, we harness the power of your people to think up unique energy saving ideas relevant to your business. The best ideas will be rewarded through our incentive programme.

The synergy initiated by our programme galvanises your people to action and not just for saving energy. It's an inspiring experience in itself. In fact, the improvement to the general attitude and atmosphere of your facility alone is well worth the investment in EnergyMaps!

*Case study: One major car manufacturer embarked on a tailored awareness programme. Within six months they had achieved a saving of \$2 million – not to mention the improvement in staff morale and productivity!*



**Third, we undertake a comprehensive technical evaluation** - All of all the equipment in your facility will be considered, including your lighting, heating and motor driven appliances. Using state-of-the-art energy analysers and sophisticated thermal imaging equipment we can identify where substantial additional savings can be achieved.

We then give you access to the most efficacious energy saving products available on the world market – which on some applications can deliver an incredible saving of up to 80%! Our product offerings span from light commercial to heavy industry - we can even introduce renewable energy projects where appropriate. And we are not just a two or three product company forced to recommend a solution that's right for us because that's all we've got. We are delivering solutions from a huge & varied portfolio and as such we are in a position to impartially recommend what's right for you.

Following our evaluation we will provide you with a concise but thorough audit report showing exactly what has been achieved and our detailed recommendations to produce additional load side savings. Our report will show; the no cost savings already implemented, low cost savings where payback is less than two years and longer-term investment opportunities.

*Case study: A well-known pen manufacturer installed a recommended brand of motor controller. Within six months the installation had paid for itself and was delivering ongoing savings of £2000 per month – all of which went straight on their bottom line.*



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#### **Fourth, we remove the risk by guaranteeing your savings**

- If you wish to implement any of the low cost solutions recommended in our comprehensive report, we will source the products, organise the installation and commissioning and then arrange the finance in such a way that the cost is covered entirely by the saving being generated, which you will of course be monitoring. Enigin plc will then underwrite the projected energy savings with a comprehensive guarantee. If you don't make the savings promised - we make up the difference!

*Case study: Regarding Enigin's 'pay-as-you-save' plan and risk free guarantee, an International Banker commented 'It's outstanding!' We all know saving energy makes sense, but knowing what to do and getting the time to do it is another matter. Now there is a company who do it all for you – and you don't have to worry about it. It really doesn't cost you anything and there's no risk because of the guarantee. It's one of easiest decisions you'll ever have to make.*

## How Much Does it Cost?

The decision as to whether you should benefit from EnergyMaps is not cost related, in reality you are paying for the cost of the programme right now in wasted energy. It is more a question of what you will have to show for the money you are already spending. Investing in energy saving is a 100% guaranteed return on investment. EnergyMaps puts powerful information at your fingertips 24/7 allowing you to make wise decisions and boost your profits for less than your weekly trip to the petrol station for a tank of fuel.

## Free Consultation

EnergyMaps is a complete & professional energy saving solution which takes you from A-Z in a totally risk free and cost effective way.

To discover how EnergyMaps can hugely benefit your company profit, your staff and your business image, please contact Enigin plc direct or your nearest Enigin office. We will happily demonstrate the exciting benefits of our programme at your convenience and provide a detailed proposal for your consideration.

*"I believe that the people who run the private sector, who run these companies; they too have children, they too have grandchildren, they too live and breathe in the world, and they would like things dealt with effectively. It's really going to be the private sector, the companies... that are ultimately going to be the solvers of this problem."*

US energy secretary Samuel Bodman

The time for debate has passed! There is a global call for urgent action to tackle climate change. Claims are even being made that climate change has overtaken terrorism as the biggest threat to world security and prosperity, as well as the very future of mankind. But you can make a difference. An EnergyMaps programme is a testimony of your personal commitment to ensuring that your business is doing all it can to protect what really matters to us...our families...and our home.

## Corporate Commitment

As a public demonstration of your commitment to reducing your carbon footprint Enigin will provide you with an attractive wall mounted plaque - the 'Investors in Energy Saving' mark of distinction - evidence in itself of a conscientious and responsible company.

*'Up to a fifth of the world's wealth could disappear and the lives of billions be put at risk... unless we invest now in creating a global low-carbon economy'.* – The Climate Change Report.



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