

Enigin Update - Energy Efficiency Investments leave Cleantech Behind



Energy Partners Australia specialises in energy efficiency technology and energy management software, we service a quick growing list of household large companies and boast the results of many great savings.

THE latest cleantech investment figures, released yesterday by the Cleantech Group, reveal a drop in general investment but with plenty of growth in energy efficiency technology and energy management software.

According to the latest figures from the Cleantech Group, cleantech venture investments dropped by as much as a third during the second quarter of this year when compared to the same quarter for 2010.

Venture Capital investment totalled \$1.83 billion during the second quarter, a drop from \$2.75 billion in the first three months of 2011. Compared to the first six months of 2010 these figures represent a 10 percent drop.

Solar power was a big draw in 2010, but now energy efficiency technologies have been drawing evermore deals and hence money this year. The energy efficiency sector took in \$428 million during the second quarter of this year, leaving solar, biofuel, biomaterials and transportation in its wake.

Energy efficiency is a broad term that covers several industries, including hardware and software that monitor and conserve energy use in businesses and homes.

A change of investment philosophy is shifting the investment towards energy efficiency. Putting money into energy efficiency software and hardware can generate a more predictable return within a short time-frame, particularly compared to the capital-intensive investments in solar, wind and biofuels.

Energy efficiency is proving to be the low hanging fruit for business energy consumers, but it is also proving to be easier pickings for the venture capitalists.

Energy Partners Australia provide cutting edge solutions in energy management and monitoring software and hardware with the Eniscopes, along with intelligent energy efficiency technology to enable commercial, industrial and the public sectors to save emissions, energy and money.

These products and solutions are available and offered locally by Energy Partners Australia.